**Workshop/Tutorial title:** The women's role in a strategic health and social care approach: facing the future

| Organizers | Arredondo, Maria Teresa / Universidad Politécnica de Madrid  
Jimison, Holly B. / Northeastern University |
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<td><strong>Short description</strong></td>
<td>The workshop is focused on presenting the existing and future trends for women involved in the Biomedical and Health/Social Informatics field, and shaping and defining the new health and social care models.</td>
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<td><strong>Contents</strong></td>
<td>Eleven women will discuss and present their views on different aspects related to the health and social care research and innovation such as personalized medicine, big data, peer mentoring, behavioral informatics and funding opportunities.</td>
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<td><strong>CVs of the organizers</strong></td>
<td>María Teresa Arredondo is professor of biomedical engineering and director of the Vodafone Chair for Healthcare and e-Inclusion and Director of LifeSTech. Holly B. Jimison is a professor of biomedical informatics in the College of Computer &amp; Information Science and Bouvé College of Health Science.</td>
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