**BHI/BSN 2018 industry showcase / Application form**

The industry showcase will highlight innovative products in the field of biomedical/health informatics and body sensor network applied to chronic disease management. The BHI/BSN committee is taking applications from companies making significant improvement to the space, with no restriction of size or type of companies. The competition is open to start-ups, small and medium size enterprises, NGOs, non-profits and large corporations. The showcase will focus on innovative products that are either undergoing certification, beta-releases or are commercially available.

Applications are submitted by filling in this form and returning it to: [ieeebhibsn2018industry@gmail.com](mailto:ieeebhibsn2018industry@gmail.com)

**General information**

|  |  |
| --- | --- |
| Company name |  |
| Product name |  |
| Contact name |  |
| Function |  |
| Email |  |
| Phone |  |

**Description of the innovative product**

In no more than 5 sentences, how would you describe your innovative product?

What problems / pain points are you trying to solve? How does your product innovation or medical device addresses chronic disease management?

What is the value proposition of your product? Who is it for? What benefits does it provide?

What innovative Biomedical/health informatics and/or body sensor network technology(ies) does your product leverage, and how?

What’s unique about your product?

How does it work?

+ include picture of the product